



**Big Brothers Big Sisters**  
of Hawke's Bay  
*Tuakana Teina*

# SPONSORSHIP PROPOSAL

**Help us ignite potential, inspire hope and  
empower taiohi/youth to reach their full potential**



Big Brothers Big Sisters Hawkes Bay

[www.bigbrothersbigsistershawkesbay.org.nz](http://www.bigbrothersbigsistershawkesbay.org.nz)



1 July 2023 to  
30 June 2024

ANNUAL IMPACT

100

Hawke's Bay youth  
provided with a mentor

## About Us

Big Brothers Big Sisters of Hawke's Bay is a registered charity dedicated to matching young people with supportive adult role models. Our mission is to establish long-term, reliable, and meaningful mentoring relationships, with the aim of making our community safer and more connected for youth.

## Our Mission

Our mission is to create and support one-to-one mentoring relationships that ignite the potential in young people. We aim to help every child realise their full potential by fostering life-changing connections between mentors and taiohi/young people.

At Big Brothers Big Sisters, our mentors show up and support children born with infinite potential, empowering them to build hope, create possibilities, and fulfill their dreams.

*“We unreservedly recommend that any business in Hawkes Bay should get behind the BBBS programme. It is a wonderful opportunity to be able to help make a real and positive difference to a young person in our community.”*

- ABC Software  
Proud Match Sponsor since 2021

## Why Support Us?

When you partner with Big Brothers Big Sisters of Hawke's Bay it helps us serve more young people in need of guidance and support. We will be able to onboard new mentors and young people, make new matches and provide ongoing supervision for these relationships.

We also organise fun meaningful events and activities that strengthen the bonds between mentors and young people. We need your support to increase our number of matches and continue igniting youth potential in Hawke's Bay.

## Your sponsorship allows the following:

- Supports the recruitment, training, and development of volunteer mentors.
- Provides resources for mentors and families.
- Facilitates activities that empower youth to reach their full potential.
- Invests in the future of young people, fostering resilience, and building stronger, safer, and more connected communities.

## Sponsorship Benefits

	GOLD SPONSOR	SILVER SPONSOR	SPONSOR A MATCH	HELP A MATCH	COMMUNITY SUPPORTER
EXCLUSIVE NAMING RIGHTS	✓				
CO-BRANDED MARKETING CAMPAIGN	✓				
BRAND VISIBILITY	✓	✓	✓		
DIGITAL PROMOTION	✓	✓	✓		
MATCH ENGAGEMENT	✓		✓		
REGULAR UPDATES	✓	✓	✓	✓	
RECOGNITION AND AWARDS	✓	✓	✓	✓	✓
NETWORKING OPPORTUNITY	✓	✓	✓	✓	✓

## Sponsorship Opportunities

### GOLD SPONSOR \$10,000 + GST Exclusively available to one sponsor

- Top-tier visibility across all our events and platforms including logo placement on all marketing materials and event signage.
- Your logo will feature on all event materials, the BBBSHB website, and event signage.
- Exclusive naming rights to one annual event per year.
- A cobranded marketing campaign including social media and local signage.
- Opportunity to speak at our events and distribute branded merchandise.
- Complimentary table for you and your team (up to 8) at our annual fundraising quiz night.
- Demonstration of your commitment to our local community with recognition, in progress reports and a certificate of appreciation.
- Ability to network and connect with other sponsors, community leaders and potential clients at regular events.

### SILVER SPONSOR \$5,000 + GST Four available

- Prominent visibility and engagement through our events and platforms.
- Your logo will feature on all event materials, the BBBSHB website, and event signage.
- Regular social media shoutouts and inclusion on a featured sponsor section on our website.
- Opportunity to distribute promotional materials at events and receive two complimentary tickets to our annual fundraising quiz night.
- Show your commitment to social responsibility with regular updates on your sponsorship's impact.
- Earn a Certificate of Appreciation and be acknowledged at our events.
- Invitations to exclusive networking events with sponsors, community leaders, and potential clients.



## SPONSOR A MATCH \$2,500 + GST Limited available

- As a Match Sponsor, your business will support a mentor-mentee match for a minimum of one year, making a meaningful impact on young lives.
- Your logo will be featured on event materials, the BBBSHB website, and event signage.
- Get regular social media shoutouts and feature on the sponsor section of our website.
- Receive a Match Profile and biannual progress updates on sponsored matches.
- Opportunity for BBBSHB representative/s to speak to your team, clients, and/ or customers about the programme and its impact.
- Show your commitment to social responsibility with regular updates on the impact of your sponsorship.
- Earn a Certificate of Appreciation and be acknowledged at our events.
- Invitations to exclusive networking events with sponsors, community leaders, and potential clients.

## HELP A MATCH from \$1,000 + GST Unlimited available

- Your sponsorship helps establish and maintain matches.
- Your logo will be featured on event materials and the BBBSHB website.
- Stay updated on your sponsorship's impact with annual match creation reports.
- Earn a Certificate of Appreciation and be acknowledged at our events.
- Invitations to exclusive networking events with sponsors, community leaders, & potential clients.

## COMMUNITY SUPPORTER \$500 + GST Unlimited available

- Your sponsorship helps establish and maintain matches.
- Your company's logo will be included in a dedicated sponsor section on our website and recognised in our quarterly newsletter.
- Receive a certificate of appreciation to demonstrate your community commitment.

“ I am proud to endorse the HB BBBS programme and support the relationship that develops with the guidance offered by a Big Brother or Big Sister. Taking time to recognise and influence the direction and unlock the true potential of young lives, is achieved simply with time. From a business perspective, contributing to this organisation is both enriching and rewarding where you can see a difference and oversee your investment.

- Jane Dunkerley  
Big Brothers Big Sisters of Hawke's Bay Trustee

## JOIN US IN MAKING A DIFFERENCE

To discuss sponsorship opportunities and other ways you can support us contact:

**Emily Moorhouse-Aires**  
Fundraising and Events Coordinator

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🌐 [www.bigbrothersbigsistershawkesbay.org.nz](http://www.bigbrothersbigsistershawkesbay.org.nz)

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